



## S Design

Oklahoma City based design firm, S Design Inc. won nine awards at the annual ADDY awards sponsored by the Oklahoma City Ad Club.

Oklahoma City, OK, February 25, 2007 –S Design announced today that it has received nine awards for design excellence in the annual design competition sponsored by the Oklahoma City Ad Club. S Design competed against hundreds of entries from design and advertising firms throughout Oklahoma, winning three Gold ADDYs and six silver merit awards for work in the areas of Annual and Other Reports, Brochures, Promotions, Publications, Packaging and Stationery.

“Designers have to be visual problem solvers, taking in a company’s mission and personality to ultimately create a look and feel that will resonate with their target audience. By doing this, we have seen our design contribute to profitability and ultimately business success,” said S Design owner and creative director, Sarah Sears. “And while this is a reward in itself, it is extremely gratifying when national judges give our work high honors.”

### About S Design

Since 1994, S Design has provided design solutions for marketing, communications and branding. Services include brand identity development, corporate collateral, publication design, special projects and event promotions. S Design collaborates with clients and a network of specialists to provide public relations, marketing and multimedia solutions, helping their clients achieve results.

### S Design 2007 ADDY winners

#### ADDY Award

Project: S Design Holiday Promo  
Client: S Design Inc.

#### ADDY Award

Project: Hartzog Conger Cason & Neville  
Image Brochure  
Client: Hartzog Conger Cason & Neville

#### ADDY Award

Project: Ponderosa Brochure  
Client: CCDC Inc.

#### Silver Merit Award

Project: Looper Brand Brochure / Sales Catalog  
Client: Looper Brand

#### Silver Merit Award

Project: Body Buddy Packaging  
Client: Useful Products

#### Silver Merit Award

Project: Karen Black Stationery  
Client: A Karen Black Company

#### Silver Merit Award

Project: CABA Image Brochure  
Client: CABA Inc.

#### Silver Merit Award

Project: Platinum Magazine Cover  
Client: DND Publishing

#### Silver Merit Award

Project: Positive Tomorrows Annual Report  
Client: Positive Tomorrows